

THE **KAMAKSHI** JOURNAL



Legacy Is
Not a
Privilege of
Birth. It Is
the
Discipline
of
Becoming.

**A name may come from family,
But legacy comes from how you
choose to live up to it.**

**A Surname Opens the Door. Character Decides
Whether It Stays Open.**

Legacy is one of the most beautiful words in business, and also one of the most misunderstood. Many people believe legacy is something automatically passed down, as though time alone creates importance and a family name alone creates stature. But the more I have grown, both personally and professionally, the more I have realized that this is not true. A name may come from family, but legacy is earned by conduct. It is not given fully to the next generation. It is tested in every generation. It is built slowly, deliberately, and often quietly through the standards we choose to live by, the discipline we show when things are difficult, and the integrity we protect when no one is measuring us.

"My father built the foundation. My responsibility is to honor it, strengthen it, and make sure it grows without losing its soul."

**Before the World Sees the Empire, It Never Sees the
Sacrifice.**

For me, this understanding began at home. Growing up, I did not only see my father as a businessman; I saw him as a man of discipline, sacrifice, patience, and responsibility. People often see the visible side of a business group—the growth, the reputation, the businesses, the image. What they do not always see is the inner cost of building it. They do not see the sacrifices, the difficult decisions, and the consistency required to make a name truly respected. That is one of the greatest lessons I learned from my father: business is never only about making money. It is about building trust, keeping your word, and carrying yourself in a way that gives your name meaning.

Dhruv D Gije

CEO & GLOBAL EXPANSION OFFICER



The Boardroom Taught Me What the Household Began.

My journey at Tata Communications strengthened this belief even further. Tata exposed me to a world of scale, structure, leadership, and performance. It taught me that while ambition and communication matter, what truly defines you is whether you can create trust. My first mentor at Tata Communications, **Mr. Salil Rane**, Vice President Continental Europe, told me one line that has stayed with me ever since: "always edge of the ledge." To me, that means never becoming too comfortable, staying hungry, and being willing to grow where the pressure is highest. It reminded me that meaningful growth only happens when you keep pushing yourself without losing your values.

Babson Did Not Change My Roots. It Expanded Their Horizon.

My time at Babson gave this thinking a broader perspective. It made me think more deeply about entrepreneurship, innovation, and what it means to carry a family-built foundation into a global future. I realized that family businesses have a rare advantage they begin with trust, values, and relationships. But I also realized that this alone is not enough. The next generation must still prove itself worthy of carrying that foundation forward. Legacy is not protected by simply saying, "this is what our family built." It is protected by asking, "what am I doing today that makes me worthy of it?"

Building Your Own Venture Changes the Way You Look at Legacy.

I understood this even more through my own ventures. Building something of your own teaches you quickly that ideas are easy to speak about, but difficult to turn into reality. A venture tests your patience, resilience, and ability to stay committed when things are uncertain. It teaches you that vision alone is not enough; what matters is whether you can create trust and build with discipline. In many ways, working on my own ventures made me respect my father's journey even more, because I began to feel the weight of creation for myself.

My Father Never Gave Me a Speech. He Gave Me a Standard.

The lessons I have learned from my father remain at the center of how I see business and life. From him, I learned that trust is bigger than any deal, patience is power, discipline creates long-term success, and reputation must grow alongside business. I learned that growth matters, but clean growth matters more. Most importantly, I learned that a business name should stand for something for dependability, seriousness, integrity, and a certain way of doing things. To me, that is legacy.

Legacy Is Not Behind Me. It Is the Responsibility Standing in Front of Me.

When I think about Shree Kamakshi Group today, I do not think of legacy as something only behind us. I think of it as something alive something that must be renewed by every action we take. It must connect the discipline of my father's generation with the ambition of mine. I know the next chapter demands that we think globally, act responsibly, and build more institutionally, but one thing must remain constant: the values on which the foundation was built. Because in the end, legacy is not a title, image, or claim. It is conduct, consistency, and the daily discipline of proving that you are worthy of the name you carry.

"The greatest inheritance is not the business itself. It is the values that teach you how to carry it forward."