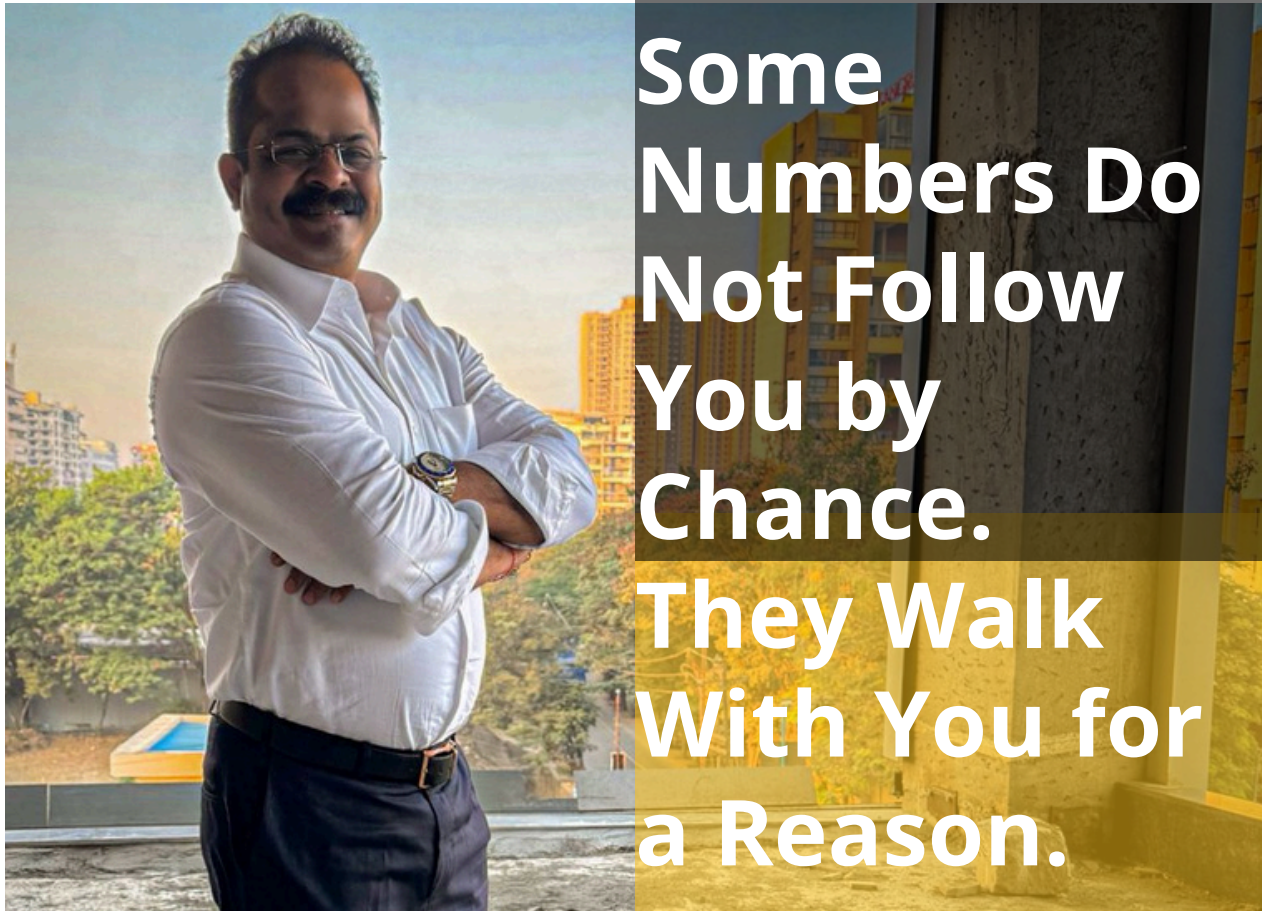


# THE **KAMAKSHI** JOURNAL



***There are some things in life that logic explains only partially.***

Business teaches us many visible things – investment, margins, planning, negotiation, discipline, timing, and execution. But over the years, life also teaches us to respect what cannot always be measured so easily. Energy. Intuition. Alignment. Timing. The strange way certain dates, numbers, places, and moments keep repeating themselves until you stop calling them coincidence and begin calling them part of your journey. I have always believed that every person carries a certain rhythm in life. Some people may call it destiny, some may call it vibration, some may call it grace, and some may simply call it belief. I do not argue over the name. I only know that when you live long enough, build enough, and observe deeply enough, you begin to notice that certain numbers and dates stay close to you. They appear again and again, almost as if life is quietly reminding you of a pattern that was always yours.

***For me, the number 24 has always held a very special place.***

It has appeared in my journey so many times that at one point I stopped seeing it as random. It started feeling personal. Many of our office numbers have had 24 in them. Important moments and turning points somehow kept aligning around it. When something repeats itself in your life once or twice, you may ignore it. But when it keeps returning over years, in places of work, in spaces of decision, in phases of growth, and in moments of significance, you begin to feel that there is something deeper attached to it.

## Dinesh Gije

Founder & Managing Director

**I have never seen numbers as only mathematical symbols.**

To me, some numbers carry energy. They carry memory. They carry a certain frequency that begins to feel aligned with a person's journey. The same is true for dates. I have often felt that beginning something on the right date matters. A start is never just a start. It carries intention. It sets the tone. It gives direction to the journey ahead. That is why I have always paid attention to when something begins, not just how it begins.

People often ask why some people are so particular about dates, muhurat, Vastu, or certain numbers. My answer is simple: because beginnings matter. A beginning is like a seed. And if a seed is planted with the right energy, the right thought, and the right alignment, it often grows with a different kind of strength. Does that mean dates alone create success? No. Never. Hard work, discipline, honesty, and persistence will always remain the true foundation. But I do believe that when effort and alignment come together, the journey feels more supported.



**Birth dates also play a deeper role in a person's life than many realize.**

I have always felt that a person's birth date is not just a calendar fact. It carries a pattern. It carries a certain influence over how that person thinks, responds, grows, and moves through life. In my own experience, I have seen how dates and numbers often reflect not only events, but energy. Some days feel naturally open. Some numbers feel naturally supportive. Some combinations feel like they belong to you. It is very difficult to explain this only through reason. It is something one begins to understand through observation, faith, and time.



**The home, too, has its own power.**

A house number, an office number, the direction of a space, the way a place feels when you enter it all these things matter to me. I have always believed that the place from which you live and work should support your peace, your clarity, and your growth. A home is not just a property. An office is not just a workplace. They are living spaces of energy. They absorb your effort, your stress, your dreams, your struggles, your victories. That is why I have always respected Vastu and the silent influence of place and number. Not blindly, and not superstitiously, but with the understanding that some things help human life flow better when they are in harmony.

**And yet, I must say this clearly: no number can replace character.**

No date can compensate for a lack of effort. No Vastu can protect a person who lacks honesty, discipline, and patience. Numbers may support. Dates may align. Places may strengthen. But in the end, the man himself must still be worthy of what he is building. I have always believed that blessings come more easily to those who are prepared to carry them with responsibility. That is why I do not see the power of 24, or the role of dates and birth numbers, as shortcuts. I see them as signs. As companions. As reminders that life is not only mechanical. There is a deeper order to things. And when we remain aware, respectful, and aligned, sometimes life speaks to us in ways that do not need noise.

**Because when a number walks with you long enough, it stops being random, It becomes part of your story.**